

AN EMPIRICAL ANALYSIS ON THE EMPLOYEE PERCEPTIONS TOWARDS GREEN HRM PRACTICES WITH REFERENCE TO HEALTH CARE SECTOR IN ANDHRA PRADESH

Purushottam Kaushik Kanapala¹ & Nagaraju Battu²

¹Research Scholar, Department of Human Resource Mangement, Acharya Nagarjuna University, Chennai, Tamil Nadu, India ²Associate Professor, Department of Human Resource Mangement, Acharya Nagarjuna University, Chennai, Tamil Nadu, India

Received: 11 Dec 2018Accepted: 15 Dec 2018Published: 28 Dec 2018

ABSTRACT

The organizations have also to find out ways and techniques to deal with a reduction in ecological footprints besides dealing with the economic issues. Human Resource Management (HRM) is an important function of management that deals with the most valuable assets of an organization which is human resources. The whole context of HRM is currently being considered in the light of sustainability all over. Green HRM as the use of HRM policies, philosophies, and practices to promote sustainable use of business resources and thwart any untoward harm arising from environmental concerns in organizations.

KEYWORDS: HRM, Green HRM, Performance Management